

## Potential Sponsorship for Pre-lit Christmas Lights

Our commitment would be a three-year sponsorship agreement for the xmas period during 2021, 22 & 23. The upfront costs are just for this year, and we could include a clause that the council can withdraw from the arrangement at any time. This is partly because we will have a new council after the May 2023 elections, and to re-assure the sponsors it can include a clause that we return the trees/rope lights to however sponsored/paid for them.

**Russen & Hill Estate Agents will cover the cost of a £400 tree for the Queen's Hills Community Centre (maybe Breckland Hall at £400\*)**

**TT Jones Electrical Ltd will cover the cost of a £400 tree for the Costessey Centre**

**TT Jones Electrical Ltd will not charge for their work and equipment required to erect it. (Feasibility, Labour and Cherry Picker)**

**Costessey Town Council will cover the cost of Leads, Sockets, Matts, Insurance, H&S, promo etc (**

Our commitment will be:

- Include a feature in the newsletter being sent to 7,500 during November 2021
- Make a news release via our website, twitter and facebook - Contact Archant
- Inform all regular hirers of the building and local community groups
- Cover all aspects around Insurance/Risk Assessments/Routine Safety Checks
- Arrange a community 'switch-on' event (at each site) which will include sponsorship acknowledge during the introduction/and erect a 500mm by 500mm rigid sign for the sponsor who funded the tree. Produce official invite and include sponsors details
- CTC will not be responsible for any replacement tree in the unlikely event theft or vandalism occurs

**Both sponsors to hand out leaflets at all the switch-on events**

\* Breckland Hall is a little more problematic. The only viable location for a tree is to the side of the library . Although we own the two community rooms, car parks, compound and grounds, the footprint of the library is owned by the County Council. I have asked County for consent for Paul to attach a wire to their building which may/may not happen. The estimated electrical works are far more costly at Breckland Hall, so the Town Council will consider these if we were given the go-ahead. Are you able (Stephen) to cover the cost of a second tree at £400? If Breckland needs a different approach, Paul has suggested some rope lights around the building estimated at £334.